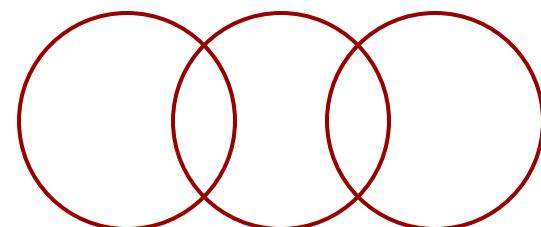
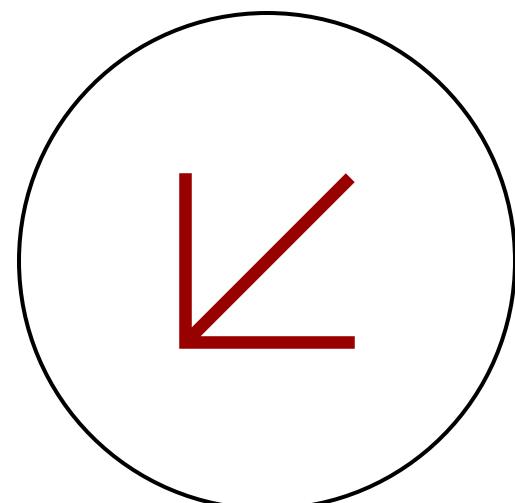


NOV 16TH, 2025



# GENERAL VERSAMMLUNG 2025



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ODIA SAMAJ MUNICH E.V.



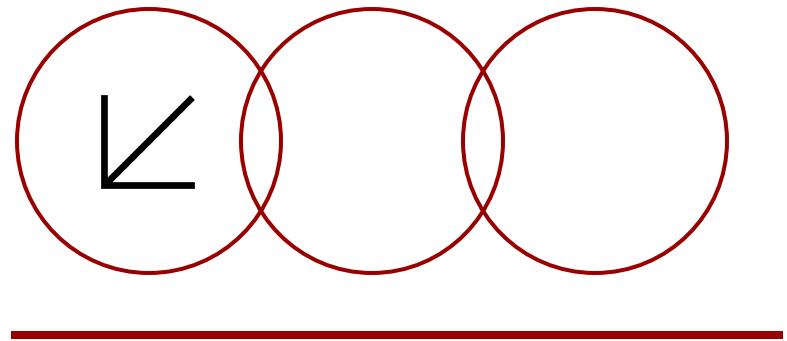
Elevating our Cultural Heritage

ଆମର ସାଂସ୍କୃତିକ ଐତିହ୍ୟକୁ ଉନ୍ନତ କରିବା

Odia Samaj Munich e.V.

ଓଡ଼ିଆ ସମାଜ ମ୍ୟାନିକ୍ ଇ.ଭୀ.

# DISCUSSION POINTS



In this online meeting, we will update you and review the association's performance across various aspects, from membership status to finances, to next year planning, to challenges, and, various critical to success of OSM e.V..

- 01 2025 at a Glance
- 02 Membership Facts & Figures
- 03 Financials 2025
- 04 OSM Vision & Mission 2026+
- 05 OSM 2026 Events Planner
- 06 Critical to Success | New ORG
- 07 OSM AGM 2027 Key Notes

# 2025 AT A GLANCE

2025



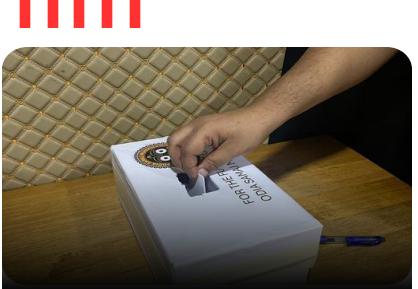
RECAP



Rejoicing the memories of Year 2025 #OdiaSamajMunichCelebrations

(04)

# Odisha in Bavaria



#OSM-1st-Odia-Verein-in-Bavaria

#OSM-Elections-2025

#OSM-Promoting-Odia-Language

#OSM-Our-Pride\_Odissi\_Sambalpuri\_Dance\_Participations

#OSM-Encouraging-Kalinga-Warriors-Cricket

#OSM-Eur\_Odia\_Chalachitra\_Screening\_Odia\_Film



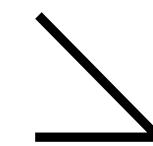
Highlights of Year 2025 #OdiaSamajMunichInitiatives #OSMAssociatedWith

(05)

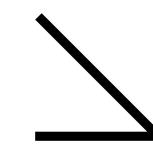


# MEMBERSHIP FACTS & FIGURES

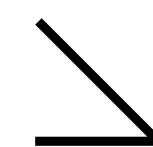
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64 Registered Members (OSM e.V. Group)

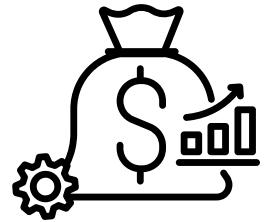
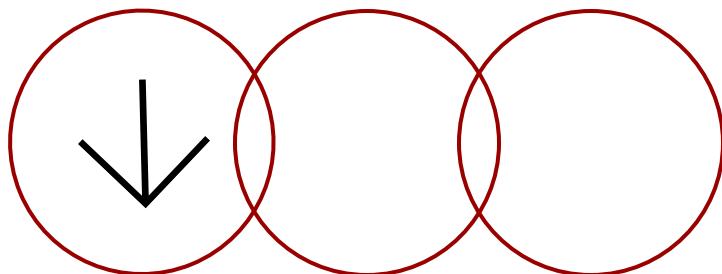


298 Members (OSM Non e.V. Group) with redundancy



Guestimate 50% (~ 150) out of 298 Non e.V. Members are either “Dormant” and/or “Out of OSM Geographic Coverage”.

# FINANCIALS 2025



Opening Balance:  
+ 3.086,10 €

Earnings:  
+ 165,00 €

Expenses:  
- 699,59 €

Closing Balance:  
+ 2.551,51 €



- Period Covered:** FY 2025 accounts include earnings and expenses from 15.07.2025, when the new OSM e.V. board took charge.
- No Sponsorships:** No sponsorship income was received in FY 2025.
- Books Closure:** With no further events planned in 2025, books are closed subject to final reconciliation by the Vorstand in Dec 2025.
- Outstanding Repayment:** One repayment from Utkal Divas 2025 (pre-election) remains pending.
- Tax Filing Costs:** Additional spend in 2025 is expected for 2024 tax filing charges.

FY 2025 Earnings & Expenses Table

Category	Description / Components	Amount (€)
Opening Balance	Balance carried forward as on 15.07.2025	3.086.10
Earnings	New member registrations (€28) + Grill event earnings (€137)	+165.00
Expenses	Sanjeeb Bhai repayments (€32 + €50) Grill event (€272.36) Chadakhai event (€203) Deepak Bhai (€145) Suvendu Bhai (€58) Satzung change (€66.67 + €133.56)	-699.59
Closing Balance	Remaining balance after earnings & expenses	2.551.51

# OSM VISION & MISSION

## 2026+

Professionally organize festivals with meticulous planning, bettering established organizations like other Indian Vereins in Munich. E.g. Focus on events specific to Odia culture in an organized & inclusive way.

**Excellence in Execution**

Showcase Odia culture, strengthen community bonds, and attract wider audiences with memorable experiences. E.g. Odia Cinema, Art Exhibition, Artist Performance, Sports

**Cultural Impact**

Build a strong financial and organizational foundation for long-term success and expanded cultural reach in Munich and beyond. E.g. Membership Subscription, Sponsorships.

**Sustainable Growth**

# ODIA FESTIVAL CALENDAR 2026

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Makar Sankranti



January

Holi



March

Raja Parba



June

Gamha Purnima



August

Nuakhai



September

Diwali



November

Saraswati Puja



February

Utkala Divas



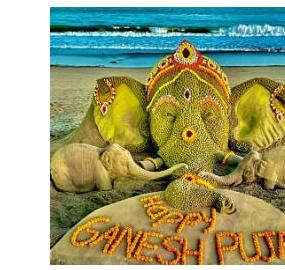
April

Ratha Jatra



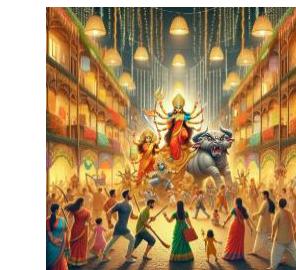
July

Ganesh Puja



September

Durga Puja



October

Kartika Purnima



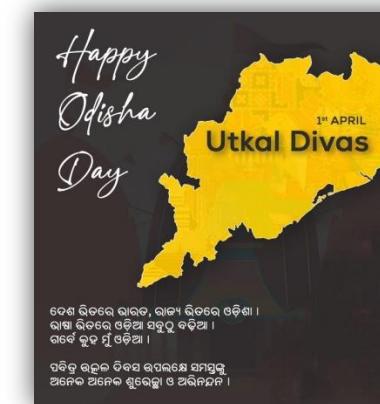
November

# OSM EVENT STRATEGY & PLANNING 2026

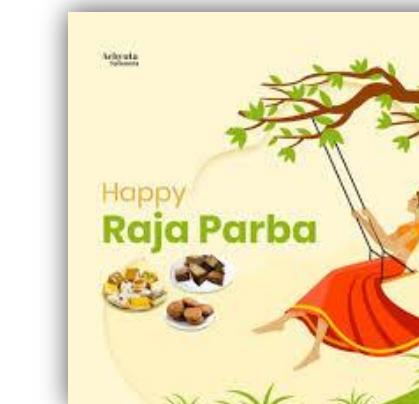


## Flagship Events

OSM brand Events German  
Spring & Summer



April (2026) | \*\*



June (2026) | \*\*



July (2026) | CWK-30



## Inbound Events

OSM Regional Events  
Autumn & Winter



Sep (2026) | \*\*



Nov (2026) | \*\*



Our goal is to host a total of Five (5) OSM events annually, striking a balance between large-scale celebrations and more intimate community gatherings to engage diverse audiences throughout the year. The 5<sup>th</sup> OSM Event would be a Summer Outdoor Get-Together (e.g., Grill Party, Pot-Lock).

# CHALLENGES & CRITICAL to SUCCESS

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# REQUIRED ORG STRUCTURE

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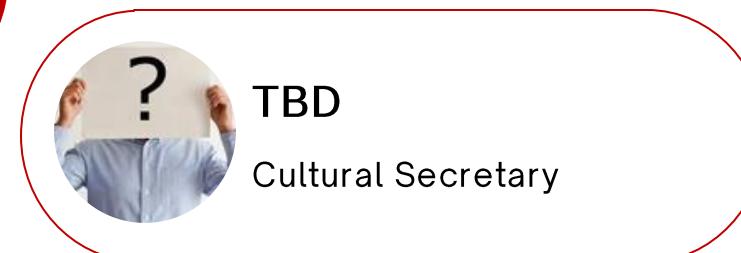
**Suvendu Rath**  
President



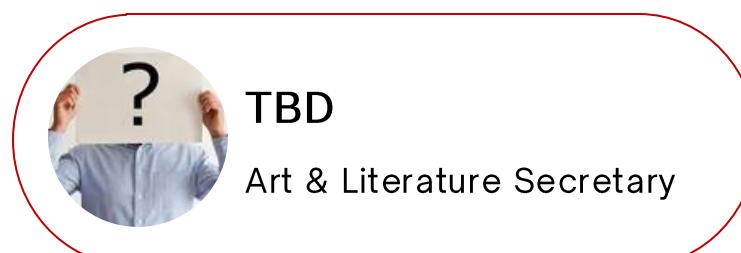
**Silky Mishra**  
General Secretary



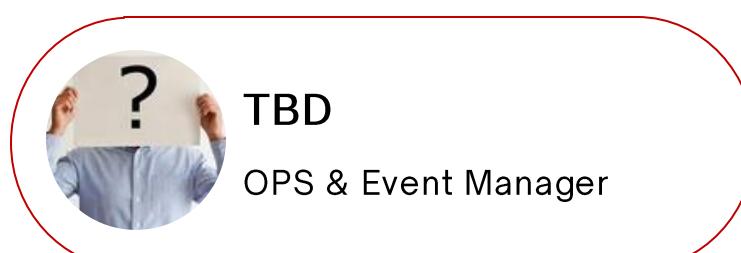
**Satya Prakash Sahoo**  
Digital & Social Media



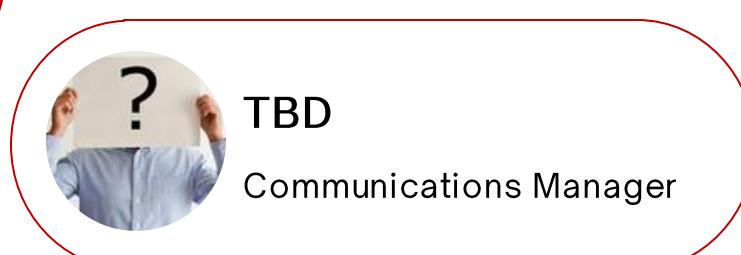
**TBD**  
Cultural Secretary



**TBD**  
Art & Literature Secretary



**TBD**  
OPS & Event Manager



**TBD**  
Communications Manager

## New Organizational Roles at OSM e.V.

### Cultural Secretary:

- Leads design and organization of cultural events, festivals, and activities.
- Ensures OSM's cultural identity is promoted, celebrated, and shared within the community.

### Art & Literature Secretary:

- Promotes artistic and literary activities including workshops, publications, and creative projects.
- Nurtures cultural expression by supporting artists, writers, and community storytelling initiatives.

### OPS & Event Manager:

- Oversees event operations, logistics and coordination.
- Works with the cross-functional team to deliver well-organized community gatherings.

### Communications Manager:

- Oversees communication strategy and coordinates updates. SPOC for Complaints & Feedback.
- Supports transparency within the Verein and ensures information reaches members effectively.

# OUTREACH & DIGITAL MARKETING

## Strategic Digital Presence & Targeted Outreach for Community Growth



### YouTube Channel

Launch a dedicated channel for cultural content, event highlights, and community stories to attract and engage members, promoting Odia culture across Bavaria.



### Instagram Page

Utilize Instagram for visual storytelling of festivals and behind-the-scenes content to attract younger demographics and new families in Bavaria.



### Facebook Community

Establish Facebook as the main hub for announcements, discussions, and networking, fostering belonging and coordinating local activities.



### Bavaria Event Participation

Actively participate in multicultural events across Bavaria to engage and attract Odia families, expanding our regional reach.



### Consulate Partnership

Partner with the Indian Consulate to identify and invite Odia residents in Bavaria, strengthening our community network through targeted outreach.



### Membership Drives

Implement targeted campaigns to convert interested individuals into active members, highlighting benefits to foster a growing Odia community.

# FINANCIAL SUSTAINABILITY

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## Community Fundraising

Membership Subscriptions, Community Funding for Philanthropic Activities, etc.



## Corporate Sponsors

Target Indian, German (with Indian ties), and local Munich corporations & business houses.



## Ticket Revenue

Futuristic (Target CY 2027), Annual “Indic Fest” led by OSM | Confluence, Concert & Culture (3-C)

## Proposed Membership Tiers

### Youth/Student Membership

€ 15 / YEAR

16-21 years old and/or students with a valid identity issued by a university/institution affiliated to [Munich Student Union](#).

### Family Membership

€ 40 / YEAR

Families of up to 2 adults and a maximum of 2 children (<= 15 years). For every additional individual in family additional € 5,00 shall apply.

### Individual Memberships

€ 20 / YEAR

Individuals above 21 years, who do not fall into student category can avail membership under this category.

## What Members get?

### Membership Rights



Rights to elect the Office Bearers for the board during the election (s).



Be part of the Executive Committee of the Odia Samaj Munich e.V..



Eligibility to contest Odia Samaj Munich e.V. related elections (18 and above).



Allowed to submit suitable & compliant proposals for events and activities at Odia Samaj Munich e.V..

### Membership Benefits

1

Subscription to OSM's events & activities. Propose activities that align with the vision of OSM e.V..

2

Special discounts while being a part of various events organised by the Odia Samaj Munich e.V..

3

Integration & Support w.r.to info-sessions, workshops provided by experts related to your stay in DEU.

4

Opportunities to actively organise & engage with OSM community in a way that matters to you and all.

# AGM 2027 PLANNING & KEY

## NOTES

### 2027 OSM General Elections Timeline | Democratic Transition & Leadership Succession

#### Voting for 2027 OSM General Elections

November 2026

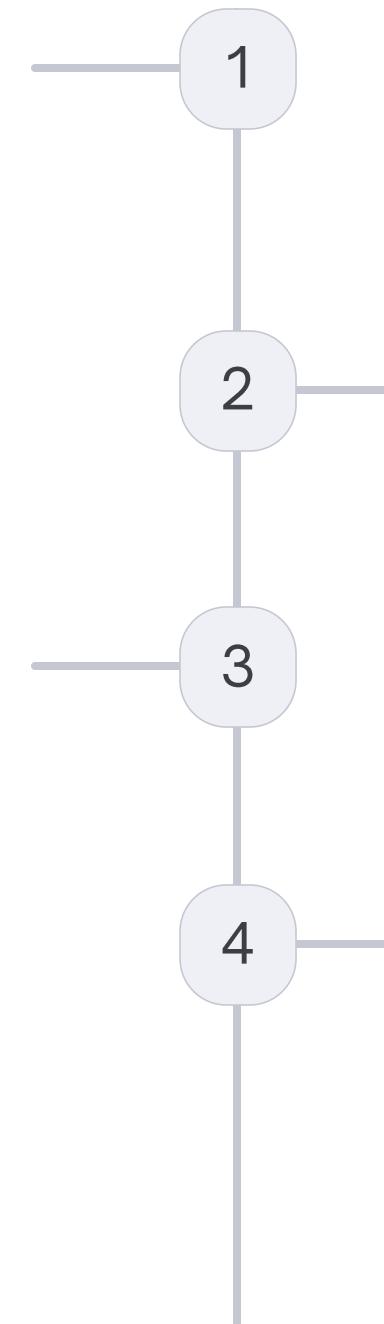
Democratic election process for new leadership

All registered members eligible to participate

#### New Vorstand Takes Office

January 1, 2027

Newly elected Vorstand assumes office, beginning a smooth transition of responsibilities.



#### Voting Rights Eligibility

Only registered OSM e.V. members can vote in elections, subject to timely payment of membership fees.

#### Full Leadership Handover by Old Vorstand

April 1, 2027

Complete transfer of all duties and full operational control to the newly elected Vorstand.

# MINUTES & AGREED DECISION

## POINTS

OK

NOK

Agreed actions, if any!

1 Removal of Registered OSM Members from Non e.V. WhatsApp Group

**Status:** Scheduled. **Deadline:** 31.Mar.2026. **Responsible:** General Secretary

2 Renouncing of ownership of the Non e.V. WhatsApp Group by OSM e.V.

**Status:** Scheduled. **Deadline:** 30.Jun.2026. **Responsible:** General Secretary

3 Assumption of 3 Key Support Roles (PR-Comms, Cultural & Event)

**Status:** Open. **Deadline:** 31.Dec.2025. **Responsible:** Vorstand & OSM e.V. Members

4 Formation of 2026 Event Planning Committee

**Status:** Open. **Deadline:** 31.Jan.2026. **Responsible:** Event Secretary & OSM e.V. Members

5 SEPA Mandate (2027) & Datenschutzerklärung for registered Members

**Status:** Initiated. **Deadline:** 31.Mar.2026. **Responsible:** General Secretary & Treasurer

6 QTRLY Comms, HY Online Versammlung, e-Mail as Official Communication Channel

**Status:** Initiated. **Deadline:** 31.Mar.2026. **Responsible:** General Secretary & Comms Lead

7 Agreement on 2027 Election Planning & Courses of Actions

**Status:** Open. **Deadline:** 30.Nov.2026. **Responsible:** Current Vorstand

# Thank You, Odia Samaj Munich!

Your passion and participation are the heart and soul of our festivals. We are incredibly grateful for your continued support, which makes these events truly unforgettable and vibrant expressions of our shared culture.

**We can't do it without you!**



## Register Early!

Secure your spot for upcoming events and take advantage of early-bird benefits. Your proactive registration helps us plan better and ensure a fantastic experience for everyone.



## Join Our Volunteer Teams!

Become a vital part of the festival magic! We need enthusiastic volunteers to help with everything from setup to guest assistance. It's a rewarding way to contribute and connect with fellow community members.

Together, let's continue to build incredible experiences and celebrate our community spirit. We look forward to seeing you there!

