

NRITYA ODISHA

THE SOUL OF ODISHA IN EVERY STEP



Organized by Odia Samaj Munich e.V. in collaboration with Guru Saswat Joshi

Secure your spot!



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Guru Saswat Joshi Profile







NRITYA ODISHA

PLANNER SCHEDULE

EP-OCT

NOV-FEB

Phase 1 - Launch & Awareness

- Online Kick-off Event Live with Saswat Joshi introducing Odia dance forms & history.
- Social Media Campaign "Dance Odisha to Germany" weekly reels of short dance moves.
- Free Trial Class Beginner Odishi & Sambalpuri & Folk Dance

Phase 2 - Skill Building

- Monthly Online Workshops (1–2 hours) on:
- Odissi basics & hand gestures (Mudras)
- Sambalpuri folk rhythm & steps
- Behind-the-Scenes Videos How dances are prepared for stage.
- Member Practice Group Weekly in-person practice for Munich participants

Phase 3 - Cultural Integration

MAR

- Fusion Dance Webinar Odissi meets European classical or contemporary dance.
- Storytelling Through Dance Online lecture-demo on dance as cultural diplomacy.
- Press Coverage Articles in local cultural magazines.

Phase 4 - Live Event

- Live Performance in Munich Saswat Joshi & selected workshop students perform Odissi & Sambalpuri & Folk Dance.
- Cultural Gala Dance, music, food stalls.
- Recognition Ceremony Acknowledge sponsors, dignitaries, and cultural partners.



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NRITYA ODISHA



Nritya Odisha ,organized by Odia Samaj Munich e.V,a non profit Organization,is a year-long cultural initiative celebrating the rich classical and folk dance traditions of Odisha — particularly Odissi and Sambalpuri dance — brought to Europe by Guru Saswat Joshi. Through workshops, digital outreach, fusion webinars, and a grand performance, the project fosters cultural exchange and builds awareness across Germany and Europe.



- Cross-cultural brand exposure in Germany & India
- Logo on launch banners, digital invites & all reels
- Media coverage in European and Indian channels

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